

South Waikato's Community Outcomes

Draft Indicators

July 2006

The following Draft Indicators have been identified following consultation during 2005-2006. They are based on community relevance, availability, frequency and reliability.

To have your say on the Draft Indicators below, complete and return the attached Feedback Form or go to www.southwaikato.govt.nz/communityoutcomes.

Feedback Closes: Friday 25 August 2006

(Note: Statements marked with an asterisk are draft only).

1. Prosperity for all

Code	Theme	Community Outcome	Indicators
CO1.1	Strong businesses and industry	Existing businesses and industries are retained and supported.	<ul style="list-style-type: none"> • Number of businesses and employees by industry • Population change and projections • Retail vacancy %
CO1.2	New businesses	New business start-ups are encouraged.	<ul style="list-style-type: none"> • Business start-ups and survival rate • Value of building consents – commercial, industrial, residential and total • Subdivisions – industrial, residential and total
CO1.3	Tourism	Tourism is developed as a key industry and the potential of the Waikato River is realised.	<ul style="list-style-type: none"> • Visitor numbers and nights in commercial accommodation • Number of visitors recorded at Visitor Information Centres • Economic Impact Assessment of Events • Brand awareness
CO1.4	Economic potential of Maori and Pacific Island communities	The economic potential of Maori and Pacific Island communities is fulfilled.	<ul style="list-style-type: none"> • Unemployment rate for Maori and Pacific Island ethnic groups • Maori land holdings - total area of Maori land; number of owners, beneficiaries, share holders for each land block
CO1.5	Youth employment	South Waikato young people have a future in the District's workforce.	<ul style="list-style-type: none"> • Youth unemployment (registered with Work and Income) • Stand-downs, suspensions and exclusions from school • Percentage of young people aged 15-19 not in school, work or training • Number of Modern Apprenticeships and Industry Training currently in progress • Numbers of young people in Gateway programme and other youth transition courses
CO1.6	Quality infrastructure	South Waikato has quality infrastructure to support communities and businesses.	<ul style="list-style-type: none"> • MOH Water Supply risk gradings • Telecommunications connection • Power outages per annum • Resident satisfaction with core Council services (roading, water supply and landfill) • Business satisfaction with services of Council and Business/CBD contractors
CO1.7*	Income and wealth*	South Waikato people have income and wealth to achieve their aspirations*	<ul style="list-style-type: none"> • Real median personal income • Capital Value (CV) per rateable property • Gross Regional Product

2. Standing tall together

Code	Theme	Community Outcome	Indicators
CO2.1	Community pride and District image	South Waikato has a positive image to anchor community pride and new investment.	<ul style="list-style-type: none"> Residents' rating of the District as a place to live Top 10 reasons for living in the South Waikato (survey) Residents' perception of their overall quality of life District Branding (descriptive) Visitor perceptions of District image Residents' ratings of the strength of community leadership in their town or area
CO2.2	Cultural understanding and celebration	Maori, Pacific Island and other cultures are recognised, understood and celebrated.	<ul style="list-style-type: none"> Proportion of population who speak the first language of their ethnic group Proportion of Maori speakers in the total population Percentage of residents perceiving that cultural diversity makes their District/ town a better place to live Iwi perceptions of cultural understanding and celebration (Raukawa – descriptive) Annual complaints to Human Rights Commission
CO2.3	Arts and culture	South Waikato is renowned for its flourishing arts and culture.	<ul style="list-style-type: none"> Participation in cultural and arts activities (survey) Arts and cultural events (stock-take – descriptive) Residents' perception of the extent to which their town/ District has a culturally rich and diverse arts scene Residents' ratings of the strength of cultural activities, clubs and events in their town or area
CO2.4	Heritage	South Waikato's history is protected and preserved.	<ul style="list-style-type: none"> Number of buildings and places listed on Historic Places Trust register or District Plan Protected tangata whenua and heritage sites in the District (number and description) Number of marae restored (through Heritage funding or otherwise) Museums and other heritage facilities (descriptive)
CO2.5	Maori and Pacific Island consultation	Maori and Pacific Island peoples are consulted in ways appropriate to them.	<ul style="list-style-type: none"> Council approaches to Maori and Pacific Island consultation (descriptive) Iwi perceptions of Government and Council consultation (Raukawa – descriptive) Pacific Island perceptions of Government and Council consultation (Pacific Island leaders – descriptive)
CO2.6	Youth events and participation	Young people are involved in organising events and participating in decisions that affect them.	<ul style="list-style-type: none"> Events planned by, for and with young people (descriptive) SWDC Youth Forum (descriptive) South Waikato Youth Strategy (descriptive)

3. Vibrant, growing communities

Code	Theme	Community Outcome	Indicators
CO3.1	Community spirit and support	South Waikato communities are supportive of each other and have strong community spirit.	<ul style="list-style-type: none"> Residents' perceptions of level of community spirit within their town/ District Residents' ratings of the strength of community pride/ cohesion in their town or area Residents' perceptions that the community works together and people support each other Citizen participation in community groups or voluntary organisations Number and ethnicity of people gaining citizenship at citizenship ceremonies Residents' ratings of the strength of service clubs/ churches in their town or area Residents' satisfaction with levels of community participation in Council decision making Suicide rate Residents' ratings of the strength of support for the elderly in their town or area
CO3.2	Air quality	Air quality and health are improved through better insulated homes and clean burning.	<ul style="list-style-type: none"> Air quality at selected sites (particulate matter PM10) Percentage of households using various forms of home heating Clean air projects – residential and industrial (descriptive)
CO3.3	Youth activities	Young people are provided with constructive activities outside of school.	<ul style="list-style-type: none"> Contact between young people and parents/ other older people that they trust Participation in parenting programmes (e.g. Plunket) Truancy rates Activity level of young people (performing arts and organised sport) Number of youth apprehensions by age group (0-13 years, 14-16 years) Youth activities and facilities (stock-take – descriptive) Funding for youth activities and facilities Prevalence of young parents Residents' ratings of the strength of activities for youth in their town or area
CO3.4	Employment and unpaid work	People are connected with employment and activities they want to do.	<ul style="list-style-type: none"> Unemployment rate Registered unemployment Long term unemployment (6 months, 1 year plus) Unpaid work Residents' ratings of the strength of job opportunities in their town or area
CO3.5	Transport services	Transport services are safe and efficient.	<ul style="list-style-type: none"> Road traffic crashes, injuries and casualties Social cost of road fatalities/ injuries Cycle and pedestrian fatalities and injuries Means of transport to work Residents' perceptions of whether traffic in and around the District has become better, worse or stayed the same over recent years Heavy vehicle counts on main pedestrian streets

Code	Theme	Community Outcome	Indicators
			<ul style="list-style-type: none"> • Flooding of roadside culverts and drains
CO3.6	Health and education services	Health care and education are well resourced and accessible for all people.	<ul style="list-style-type: none"> • Experience of barriers to accessing health care that you want • GPs per head of population • Hospital services (descriptive) • Residents' ratings of the strength of services that care for people in need in their town or area • Residents' ratings of the strength of access to health facilities in their town or area • Residents' ratings of the strength of access to education in their town or area • Education services (descriptive)
CO3.7	Facilities and events	Facilities, services and community events are affordable and accessible.	<ul style="list-style-type: none"> • Cost of selected local events • Funding towards local events • Local participation in local events • Participants' satisfaction with key local events • Events calendar (stock-take – descriptive) • Usage of Council recreational facilities (pools, libraries, parks, sports fields and playgrounds) • Residents' satisfaction with Council recreational facilities (pools, libraries, parks, sports fields and playgrounds) • Residents' ratings of the strength of activities for families in their town or area
CO3.8	Community safety	People are safe at home and in the community.	<ul style="list-style-type: none"> • Reported criminal offences (per 10,000) and resolution rates including: Total crime, burglary offences, violent offences, sexual offences, car offences, drug offences, family violence • Victimisation rate (including unreported crimes) • Residents' perceptions of level of safety in their neighbourhood after dark and in town after dark • Residents' perceptions of safety in their homes • Notifications to CYFS – reported and substantiated cases of child abuse and neglect • Residents' ratings of the strength of safety/ policing in their town or area
CO3.9	Community health and active lifestyles	Everyone has the opportunity and encouragement to lead a healthy, active lifestyle.	<ul style="list-style-type: none"> • Participation in sport and active leisure • Sports, arts and recreation clubs, facilities and organisations (stock-take – descriptive) • Percentage of people living within 400 metres of public open space (map) • Hectares of public open space per capita • Infant mortality • Five main causes of death by age, ethnicity and sex • Rate of Type 2 diabetes • Number of schools and children using 'walking school buses' • Prevalence of cigarette smoking –

Code	Theme	Community Outcome	Indicators
			<ul style="list-style-type: none"> Maori/ non-Maori Obesity rate Life expectancy Calls to the Problem Gambling Helpline Residents' ratings of the strength of sports clubs/ recreational facilities in their town or area Flooding of important recreational fields Number of sports volunteers (e.g. coaches)
CO3.10*	Education and learning*	People have skills and knowledge to reach their full potential*	<ul style="list-style-type: none"> Participation in early childhood education School leavers with no formal qualification – Maori/ non-Maori School leavers with higher qualifications Educational attainment of the adult population Annual visits to a public library per capita Library borrowers as a percentage of the population Annual library book issues per capita
CO3.11*	Quality, affordable housing*	People have access to healthy and affordable housing in locations where they want to live*	<ul style="list-style-type: none"> Household crowding Average weekly household expenditure on domestic fuel and power Home ownership rate/ Housing tenure Home mortgage affordability Local authority rates as a % of household income

4. Towns we are proud of

Code	Theme	Community Outcome	Indicators
CO4.1	Attractive urban areas	South Waikato has attractive urban areas, open spaces and private properties that people take pride in.	<ul style="list-style-type: none"> Residents' rating of sense of pride in the way their District/ town looks and feels Urban trees – number and condition Residents' satisfaction with the appearance of South Waikato communities Open spaces (description) Neighbourhood Beautification groups (description) Residents' ratings of the strength of businesses and shops in their town or area
CO4.2	Mobility access	Urban design caters for the elderly and mobility impaired.	<ul style="list-style-type: none"> Perceptions of barriers to access to key local services Mobility transport options (description) Residents' satisfaction with footpaths
CO4.3	Clean, tidy urban environments	The District's urban environments are kept clean and tidy and there is a widespread culture of respect for our communities and identity.	<ul style="list-style-type: none"> Prevalence of graffiti Complaints about vandalism Residents' satisfaction with litter control Residents' satisfaction with public toilets Complaints to Council about littering and fly-tipping

5. A better environment for our children

Code	Theme	Community Outcome	Indicators
CO5.1	Caring for the environment	The quality of the District's natural environment is monitored, protected and maintained, and people are encouraged to respect and understand their environment.	<ul style="list-style-type: none"> • People's environmental attitudes (survey) • People's personal environmental actions (survey) • Landcare groups
CO5.2	Kaitiakitanga	Maori stewardship of the District's environment is acknowledged and Maori are actively involved in planning and managing natural resources.	<ul style="list-style-type: none"> • Percentage of resource consent applications involving tangata whenua consultation • Statement from Raukawa (descriptive)
CO5.3	Young people and the environment	Young people are actively involved in caring for their environment.	<ul style="list-style-type: none"> • Youth participation in Arbor Day, Clean Streams, Spring Clean (descriptive) • Environmental education (descriptive)
CO5.4	Waterways and sensitive areas	The District's waterways and sensitive areas are monitored and protected.	<ul style="list-style-type: none"> • River water quality – ecological health • Dairy cattle excluded from streams, rivers and lakes • Farm dairy effluent discharge compliance with resource consents • Levels of surplus agrichemicals • Cultural stream health assessment (mauri of waterways) • Residents' satisfaction with the cleanliness of streams and rivers
CO5.5	Community waste and recycling	Community waste is disposed of with minimal impact on the environment, and people are encouraged to recycle and reduce waste.	<ul style="list-style-type: none"> • Volume of waste to landfill per capita • Recycling (paper, glass, other) per capita • Residents' satisfaction with rubbish collection and recycling services
CO5.6	Sustainable economic growth	Economic growth is in keeping with the special character and environment of the District.	<ul style="list-style-type: none"> • Dwelling density (map) • Farm stocking levels • Resource consents issued (descriptive) • Breaches of resource consent conditions • Noise complaints and odour complaints • Residents' ratings of the quality of the District's environment (including air, land and water) • Flooding of residential, commercial and industrial buildings • Flooding of major communal facilities related to the supply of electricity, water, telephone, gas and sewage disposal • Flooding of habitable dwellings and business premises
CO5.7*	Energy*	Energy conservation and energy efficiency are promoted and part of how we all live.*	<ul style="list-style-type: none"> • Greenhouse gas emissions – estimates • Energy conservation and efficiency (descriptive)

Draft Indicators – Feedback Form

Council has an obligation to monitor and report progress made by the community towards achieving South Waikato's Community Outcomes. Council will be doing this by compiling a State of the District Report. A series of Community Workshops was recently held to brainstorm a set of Draft Indicators (attached) for monitoring progress.

To have your say on the Draft Indicators, either complete and return this Feedback Form or go to www.southwaikato.govt.nz/communityoutcomes.

The following information will enable us to contact you for clarification if required.

Your name and organisation: _____

Address: _____

Phone: _____ E-mail: _____

Your Comments

1. What additional indicators should Council monitor?

Suggested Indicator	Source of information
1.	
2.	
3.	
4.	
5.	

2. What indicators in the Draft set should Council NOT monitor?
